

The Conference Schedule will allow the companies to promote their products and interact with participants. Their logos will be displayed in all conference promotional materials, such as web pages, participant kits, banners, and emails. Sponsor exhibitions will be held, providing opportunities for business development, client networking, showcasing new products and technologies, recruiting human resources, and promoting brands to a highly qualified audience of approximately 200 participants from Brazil and abroad. It will be an innovative forum for dialogue and interaction with various actors from the productive sector, where Science, Technology, and Innovation are part of this rapidly growing field.

Your company can become a sponsor or exhibitor at SBFoton IOPC 2025 under the following sponsorship categories:

Diamond Sponsorship – R\$ 25,000.00

Benefits:

- **Registrations:** 5 (five) full registrations for the event
- **Promotion:**
 1. Recognized as a Diamond Sponsor.
 2. Mention of participation in press releases.
 3. Promotional material (maximum of 2 pages) and logo included in the event folder or bag.
 4. Acknowledgment messages and recognition as a Diamond Sponsor at the opening and closing sessions
 5. Technical presentation in on of the slots of the plenary sessions.
- **Logo prominently displayed in:**
 - Program booklet/event writing pad.
 - Conference webpage, with a link to the company's page.
 - Projection screens during breaks.
 - Background posters for notes and official photos.
 - Banners in the convention center.
 - Shared office room close to the exhibition hall.
 - Event bag, T-shirts, and lanyards for badges.
- **Exhibition:**
 1. A booth in the exhibition hall (layout under planning) to showcase sponsor products.

2. Presentation on the event's official agenda, allowing product/service launches or relaunches.
 3. Special branding or merchandising, such as a logo on personalized banners and company information in exclusive areas (details to be agreed upon with the sponsorship team).
- **Special Access:** shared VIP meeting room (by schedule).

Gold Sponsorship – R\$ 20,000.00

Benefits:

- **Registrations:** 3 (three) full registrations for the event.
- **Promotion:**
 1. Recognized as a Gold Sponsor.
 2. Mention of participation in press releases.
 3. Promotional material (maximum of 2 pages) and logo included in the event folder or bag.
 4. Acknowledgment messages and recognition as a Gold Sponsor at the opening and closing sessions.
- **Logo displayed in:**
 - Program booklet/event writing pad.
 - Conference webpage, with a link to the company's page.
 - Projection screens during breaks.
 - Background posters for notes and official photos.
 - Banners in the convention center.
 - Shared office room close to the exhibition hall.
 - Event bag, T-shirts, and lanyards for badges.
- **Exhibition:**
 1. A booth in the exhibition hall (layout under planning) to showcase sponsor products.

Silver Sponsorship – R\$ 15,000.00

Benefits:

- **Registrations:** 2 (two) full registrations for the event.
- **Promotion:**

1. Recognized as a Silver Sponsor.
 2. Mention of participation in press releases.
 3. Promotional material (maximum of 2 pages) and logo included in the event folder or bag.
 4. Acknowledgment messages and recognition as a Silver Sponsor at the opening and closing sessions.
- **Logo displayed in:**
 - Program booklet/event writing pad.
 - Conference sponsors' webpage, with a link to the company's page.
 - Projection screens during breaks.
 - Background posters for notes and official photos.
 - Banners in the convention center.
 - Room and facility signage map.
 - **Exhibition:**
 - A counter in the exhibition hall (layout under planning) to showcase sponsor products.

Bronze Sponsorship – R\$ 10,000.00

Benefits:

- **Registrations:** 1 (one) full registration for the event.
- **Promotion:**
 1. Recognized as a Bronze Sponsor.
 2. Mention of participation in press releases.
 3. Promotional material (maximum of 2 pages) and logo included in the event folder or bag.
 4. Acknowledgment messages and recognition as a Bronze Sponsor at the opening and closing sessions.
- **Logo displayed in:**
 - Program booklet/event writing pad.
 - Conference sponsors' webpage, with a link to the company's page.
 - Projection screens during breaks.
 - Background posters for notes and official photos.

- Banners in the convention center.
- **Exhibition:**
 - A table in the exhibition hall to showcase sponsor products.

Special Offer for Startups – R\$ 3,000.00

Benefits:

- **Registrations:** 1 full registration for the event.
- **Promotion:**
 1. Mention of participation in press releases.
 2. Acknowledgment messages at the opening and closing sessions.
 3. Note: Costs for banners, materials, and technical equipment are the sponsor's responsibility (additional audiovisuals upon request to the sponsorship team).
- **Logo displayed in:**
 - Program booklet/event writing pad ("Startup" category).
 - Conference sponsors' webpage ("Startup" category).
 - Projection screens during breaks ("Startup" category).
- **Exhibition:**
 - A table in the exhibition hall to showcase sponsor products.

For sponsorship inquiries:

Mrs. Simone Telles

Whatsapp: +55 19 99795 4774

Email: sbfoton@sbfoton.org.br

Further information about SBFoton IOPC 2025 can be found on the conference website:

<https://conference2025.sbfoton.org.br/>

We look forward to your esteemed participation!

Sincerely,

Dr. Débora Marcondes B. Pereira Milori
Chair of SBFoton IOPC 2025

Prof. Alexandre de Almeida Prado Pohl
President of SBFoton